



Forget the Economy! Build your Business with USC– Fast Trac

Do you have the tools to expand and diversify your business? Statistics show that only 50 percent of entrepreneurs in America are successful. But with proper business training, you can beat the odds! Take FastTrac at the University of Southern California!

What can entrepreneurs expect from FastTrac™ entrepreneurial training?

- ⇒ A professional business training certificate program held at the USC Marshall School of Business that will directly improve profitability
- ⇒ Top notch instructor with real-life experience
- ⇒ Expert-led workshops that focus on cash flow, market penetration, legal structures, management team, negotiating techniques, and exit strategies
- ⇒ A sound financial strategy to fund company growth
- ⇒ A forum for networking with fellow business owners
- ⇒ A better understanding of how to prepare and interpret financial statements
- ⇒ A Certificate from the USC Business Expansion Network's Los Angeles Minority Business Enterprise Center

The FastTrac™ program is taught at University of Southern California by John Haskell—Dr. Revenue. www.drrevenue.com

John Haskell's career combines over 35 year of selling, professional speaking and marketing consultation. *John Haskell* has written over 400 Marketing and Sales Plans for mid-size companies. His clients consistently see exceptional profit as a result of his implementation and practices.

Since 1974, *John Haskell* has delivered a unique brand of 'in the trenches' consulting services to a wide variety of clients. *John Haskell* has created tools and programs to help mid sized and smaller entrepreneurial companies develop solid, practical, easy to implement Marketing and Sales Plans.



USC LAM BEC

Fax or mail the completed form with a check or credit card payment to:

Los Angeles MBEC

Phone: 213-368-1450

Fax: 213-368-1454

E-mail: info@losangelesmbec.org

USC Fast Trac—Fall 2009 Session

This is a 10-week program held every Wednesday evening (6:30PM to 9:30PM) beginning on September 16, 2009 at the USC Credit Union

Course Fee: \$995 (For a limited time: USC will subsidize part of the cost. The total cost to the first 20 participants is \$499 each)

*Includes all books and materials, instruction, and graduation ceremony.

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Company Address: _____

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Email Address: _____

I authorize USC BEN LA MBEC to debit my:



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For the amount of \$: _____ Approval Date: _____

Cardholder's name, printed, as it appears on the card: _____

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Cardholder's signature: _____

